

**To: The Rt Hon Elizabeth Truss MP, Mr Rory Stewart MP, Mr George Eustice MP, The Rt Hon Greg Clark MP, Mr Marcus Jones MP,**

**Cc Mr Richard Lochhead MSP, Mr John Griffiths AM, Mr Mark H Durkan MLA**

## **ADVISORY COMMITTEE ON LITTER**

Various groups are fighting littering including campaign organisations, local authorities and businesses.

All of these groups are committed to eliminating all litter and the estimated annual £1 billion cost of dealing with it. Delivering this ambition requires the coordinated participation of a wide range of stakeholders and leadership from Central Government.

We recommend Government demonstrates leadership by forming an Advisory Committee on Litter. It would advise the Government and include representatives from across its departments, including Defra and DCLG, together with representatives from the organisations and industries listed below and representatives of the home nations as appropriate.

The signatories to this letter have established a broad stakeholder group from which the Advisory Committee on Litter can be formed.

The stakeholder group already has a draft paper that outlines key aspects that the Advisory Group can take forward and use to draw up a National Litter Action Plan.

The purpose of the Advisory Committee would be to:

- Provide expert independent advice on litter policy and strategy to government departments
- Develop a National Litter Action Plan agreed by Government and all interested parties that will set out Governments' litter priorities, including long-range planning as well as immediate opportunities
- Provide a single point of contact for Governments to all parties with an interest in reducing litter and give all those parties a single channel through which they can focus their resources, so encouraging all parties to work together.
- Encourage all participants to use a consistent message in the information they provide to their customers and stakeholders.
- Provide a focus for Governments' commitments to reducing litter.
- Provide a much-needed catalyst for change in how all litter is dealt with

The formation of an Advisory Committee is an unparalleled opportunity to take a major step to reduce the societal impact of all litter. Without such Government leadership, efforts to deal with littering will continue to be fragmented and so less effective in delivering significant reductions in littering and in the costs of dealing with it.

The signatories to this letter support the formation of an Advisory Committee for Litter and are prepared to commit to working with Government towards a National Litter Plan.

## SIGNATORIES

British Beer & Pub Association

British Soft Drinks Association

British Plastics Federation

Campaign to Protect Rural England (CPRE)

Chartered Institution of Wastes Management (CIWM)

Clean Up Britain (CLUB)

CleanupUK

Costa Coffee

Foodservice Packaging Association

Hubbub

INCPEN (The Industry Council for research on Packaging & the Environment)

Keep Britain Tidy

Keep Northern Ireland Beautiful

Keep Scotland Beautiful

Marine Conservation Society

McDonald's Restaurants

Packaging Federation

PAFA (Packaging and Films Association)

PlasticsEurope

Pret A Manger

Tobacco Manufacturers Association

Vacherin

Veolia

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